

ECO ACUPUNCTURE

URBAN INTERVENTIONS

September 17, 2012

Let's imagine **Florence** in **2035**: it has become a global model for a low consumption, high prosperity and high quality life based on renewable resources - it is a city of ideas for the future

Where does this journey start?

An international group of students and design professors will develop a vision for a sustainable Florence in 2035 and propose ideas for small scale interventions that can be done today that will move us closer to that future vision

"Reflections" Anthony Russo, NYU Florence Spring 2012 Student

PALAGIO DI PARTE GUELFA Piazza di Parte Guelfa 0, Florence

9:00-9:30am **Introduction to the Project and the Eco-Acupuncture Program**

Chris Ryan Victorian Eco-Innovation Lab, University of Melbourne

9:30-10:15 **Main Issues Facing Florence**

Representative from City Council of Florence (tbc)

10:15-10:45 **Past Approaches to the Transformation of Florence**

Davide Lombardo, NYU Florence

10:45-11:00 Break

11:00-11:45 **Eco Acupuncture: What is it?**

Andy van den Dobbelen and Craig Martin, Technical University of Delft

11:45-12:30pm **Projects: Thinking about the City**

University of Florence Doctoral Students: Francesco Armato, Claudia Massaccesi, Alina Abdullina, Maria Grazia Giardinelli, Luigi Vessella, Matilde Montalti

12:30-1:00 **Main Issues Facing Florence**

Dario Nardella, Vice Mayor of Florence

1:00-2:00 Lunch (independently, in town)

2:00-2:30 **Multilevel Design - Small Changes with Big Impact**

Peter Joore, Open Innovation NHL University / Technical University of Delft

2:30-3:00 **Summary of the Living Greene Project**

Sietze Meijer, Technical University of Delft

PALAZZO GIOVANE

Vicolo di Santa Maria maggiore 1, Florence

7:00-8:00 p.m. **Eco Acupuncture: The Urgent Need for Urban Transformation**

Chris Ryan, Victorian Eco-Innovation Lab, University of Melbourne

8:00 Reception

A collaborative project with New York University Florence, the University of Melbourne, the University of Delft, the University of Florence and the City of Florence